

The Municipal Board of Tourism and Beaches of Alicante, an autonomous body and managing body of Postiguet Beach in Alicante, has as its mission the tourist promotion of the destination through the organization of activities and the provision of information and advice services on the tourist offer of the city and its beaches, both to the citizens themselves and to all those who visit us.

- From the commitment to quality on our beach, a Quality Management System has been established, based on the international standard UNE-ISO 13009: 2016, aimed, among others, at obtaining the following objectives:
- Comply with the legal and regulatory requirements established by current legislation.
- Ensure that all activities and services provided in Postiguet Beach are carried out safely, guaranteeing the protection of the environment, the prevention of pollution and the health of people.
- Attention to users with excellent quality, taking special consideration in their opinions, applying them as improvement measures.
- Establish the corresponding indicators that allow us to analyze the achievement of our objectives.
- Improve staff qualification through ongoing training.
- Environmental and social awareness of the most relevant subcontractors and users.
- Promote and stimulate activities in Postiguet Beach as a reference tourist destination.
- It is therefore necessary for Quality to be understood, applied and updated, transversely, by the Managing Authority and all its external collaborations.
- This Quality Policy is applicable to the Managing Authority, involving all users of Postiguet Beach in Alicante, as well as other interested parties.

In Alicante, June 1st, 2021

The Managing Authority